

News Release

1 August 2016

HSBC's flagship Premier Golf Tournament to Tee off at Nuwara Eliya Golf Club

The Nuwara Eliya Golf Club (NEGC) one of the oldest golf clubs in Asia will be the venue for the upcoming HSBC Premier Golf Tournament 2016 held on 9 and 10 September.

The tournament held for the fourth consecutive year will kick off with a customary pre-event challenge where golfers will have the exciting task of facing 'The Ultimate Bunker Challenge' played under lights at 6.00p.m on 9 September 2016. The pre-event will be followed by an evening of light entertainment at the clubhouse.

The tournament has grown in size with the number of participants showing interest for the event, each year. This year's tournament is expected to rally a large number of golf enthusiasts to compete for the HSBC Premier Challenge Trophy and a chance to witness the HSBC WGC Champions Golf Tournament, scheduled to take place in Shanghai, China from 25 to 31 October 2016.

Nilantha Bastian, Head of Retail Banking & Wealth Management, commented, "Golf has become an enjoyable as well as a competitive sport for many of our customers locally and globally. HSBC is key sponsor of world-class golf events, including the Open Championship, UK, WGC Tournament in Shanghai, the Women's Golf Tournament in Singapore and several others around the world. In Sri Lanka, we are happy to be able to host an exclusive Golf tournament for our Premier customers, much sought after by our Premier customers and further offer an exclusive opportunity to witness our flagship WGC Golf Tournament held in Shanghai. We look forward to some great Golf and welcome those who could not participate last year, to join the tournament this year and make it an enjoyable experience."

The tournament will be followed by an exciting and fun filled awards ceremony on 10 September at the Grand Hotel in Nuwara Eliya.

Premier customers and their families will be in for a range of special privileges en route to Nuwara Eliya with a 50% saving at the famous Ambepussa Rest and Mackwoods Labookelle Tea Centre from 6 – 12 September 2016. They can also avail themselves to a 50% saving on accommodation at St Andrews Hotel and the Grand Hotel, Nuwara Eliya.

For time pressed customers, Cinnamon Air offers a special saving on flights to and from Nuwara Eliya on 9 and 11 September. Premier Golfers can book their seats by calling 077 5473262 or 0112 475 475.

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Moreover, Premier Golfers can gear up with an exclusive savings on golf merchandise at Pro Golf outlets in Colombo (model farm road) and Nuwara Eliya from 3 – 11 September 2016.

For more information Premier customers can contact their Relationship Managers or call 4 4722 72.

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Notes to editors:

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