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## **HSBC Visa credit cardholders to access the thrill of the Olympic Games Paris 2024, with Visa**

As anticipation for the **Olympic Games Paris 2024** continues to build, HSBC announced an exclusive credit card campaign to reward their cardholders, with a chance to attend the greatest sporting event in the world in the beautiful city of Paris, and soak in the vibrant atmosphere. The campaign is part of a global rollout across 13 markets with Visa, the Worldwide Payment Technology Partner of the **Olympic and Paralympic Games Paris 2024**.

HSBC Visa credit cardholders who frequently use their card for everyday purchases can aim to earn points during the campaign period from 1 March 2024 until 30 April 2024, and the top spenders during this period will win amazing prizes under three categories: Gold, Silver and Bronze.

"We are thrilled to offer our cardholders an unforgettable moment through our collaboration with Visa. The Olympic Games represents the pinnacle of athletic achievements, and we are delighted to provide one lucky customer and a companion a dual prize to be part of not just this historic event, but to access the diverse culture of art, fashion, architecture, and cuisine of Paris." Said James Rebert, Head of Wealth & Personal Banking, HSBC Sri Lanka.

Avanthi Colombage, Country Manager, Sri Lanka and Maldives, Visa said, "One of the most unifying factors in our country has been sports and we are thrilled to provide to our HSBC cardholders, the opportunity to view the Olympic Games Paris 2024 live in Paris. Using their HSBC Visa credit cards to make purchases, consumers get a chance to win a unique trip to witness world class athletes perform on the global stage, firsthand and in person, at the most anticipated sporting event."

The allure of The Olympic Games Paris 2024 extends beyond the thrill of the competition, as Visa and HSBC promise to elevate this VIP trip. The lucky winner of the gold category and their companion will be treated to a once in a lifetime trip that transcends the realm of the ordinary with a VIP package befitting their status. This includes an all-expenses-paid four nights trip to Paris with business class flights and luxury accommodation, VIP tickets to watch the Athletics Finals and the Closing Ceremony on 10 & 11 August at the Stade de France, and an all-day access to the HSBC Visa lounge, among other privileges, promising an unforgettable journey filled with unforgettable memories.

That's not all, there will also be 2 other winners of the campaign who stand a chance to earn Rupees 500,000 in cashback or reward points under the Silver category and 10 winners who stand a chance to earn Rupees 100,000 in cashback or reward points under the Bronze category.

The collaboration between Visa and HSBC underscores a shared commitment to delivering exceptional value and rewards to customers. For HSBC Cardholders looking to elevate their Olympic Games Paris 2024 journey, the path to Paris begins with a simple swipe of their HSBC Visa Credit Card. With the upcoming Sinhala & Tamil New Year, cardholders can expect fabulous savings at a range of merchant partners which will give them plenty of opportunities to use their HSBC Visa Credit Card for fantastic savings. Any new customers who come onboard during this period will receive a warm welcome with an additional number of points setting them up for success from the start.

For more information and participation in the campaign, customers can visit [www.hsbc.lk/paris](http://www.hsbc.lk/paris)

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**The Hongkong and Shanghai Banking Corporation Limited**

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