

8 June 2020

Finance Asia names HSBC Sri Lanka Best International Bank for fifth year in a row

HSBC Sri Lanka has yet again been awarded the coveted title of Best International Bank in the Finance Asia Country Awards 2020, reinforcing the banks leadership position amongst international banks in the country.

This is the fifth consecutive year that HSBC Sri Lanka has won the award, recognizing its overall dominance in its Wholesale Banking, Retail Banking and Global Banking and Markets businesses.

HSBC Sri Lanka was among other winners across the region to receive the best international bank award, including HSBC China, HSBC South Korea, HSBC Malaysia and HSBC Vietnam.

Mark Prothero, CEO for HSBC Sri Lanka and Maldives stated, “we exist to service and support our customers and communities with their financial wellbeing and this remains our key focus. It is gratifying to win this award for the fifth time, which is a testament to the efforts of our dedicated staff and the support of our customers as well as our longstanding presence of 128 years in the country.”

According to Finance Asia, the competition is always fierce, but this year it also took place against an unprecedented global backdrop due to COVID-19. What stood out was the banks' resilience and the ability to adapt to fast-changing conditions, not least in enabling most of their employees to successfully work from home and support customers with their everyday banking needs, forbearance and relief measures during COVID-19, whilst supporting the community with relief measures that included emergency dry rations for 2586 families, mainly daily wage earners across six districts and providing medical equipment and other critical healthcare assistance including 10,000 items of PPE for frontline health care professionals in partnership with Asia Pacific Alliance for Disaster Management Sri Lanka.

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Note to Editors:

The Hongkong and Shanghai Banking Corporation Limited

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