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HSBC VISA Platinum Cashback Credit Card helps customers save with more 'cashback' everyday

HSBC has refreshed its Visa Platinum Cashback credit card proposition to help customers win their everyday by saving more on their everyday expenses.

As such cardholders can now receive more cashback on their everyday Mobile related expenses which is in addition to the everyday supermarket and fuel cashback that cardholders currently enjoy. This includes your mobile phone bill, cable TV bill, WI-FI and any other Telecommunications related everyday bills. That's not all, there are many other regular deals at several merchants, which makes it the most flexible kind of credit card reward, where cardholders can use it for anything and save on their everyday expenses.

First time users who apply for a HSBC Visa Platinum Cashback card will receive a bonus cashback of Rs. 5,000 off on any mobile related transaction, be it buying or upgrading a mobile device, paying for mobile/ cable TV and data bills that is valid at any Telecommunications merchant and mobile phone sales outlets around the country.

Furthermore, cardholders can enjoy up to Rs. 2,000 cashback on their everyday fuel bills and in addition get cash installment plans of up to a maximum of Rs.100,000 which is payable in 12 monthly installments with 0% interest.

Nadeesha Senaratne, Country Head of Retail Banking & Wealth Management said, "We launched the HSBC Visa Platinum Cashback Card in January this year and it has become a very popular card for people who want to save on their supermarket and fuel bills. We understand that aside from these two important categories, people interact with their phones on a daily basis and it has become an everyday expense. We wanted to make the HSBC Visa Platinum Cashback credit card a card for every wallet by giving customers cashback savings on the most relevant categories to enjoy more than just a life of privilege with more discounts, more deals and more cashback and more savings every day. We will also look to add on more benefits in the future."

Since the launch of HSBC's Visa Platinum cashback credit card, cardholders have been able to enjoy 10% cashback on supermarket items and fuel island-wide, any time on any day. The cashback card works in consolidating all spend into a single platform to reward HSBC customers across all major players in the Modern Trade including all Keells Super outlets, Cargills Food City, Arpico Super Centre, Lanka Sathosa & Laugfs Sunup Supermarkets, all fuel stations managed by Lanka IOC, Laugfs and Ceypetco as well as any mobile service provider namely Dialog, Sri Lanka Telecom Mobitel, Etisalat, Airtel, Sri Lanka Telecom and Hutch.

Customers are also entitled to cashback on all other spends up to 0.1% on total spend, coupled with discounts up to 50% at local merchant outlets ranging from shopping and dining to hotel stays and travel, plus over 250 offers at merchant outlets world-wide with the bank's Home & Away privilege programme. Cardholders can also enjoy attractive interest rates for their installment plans from as low as 0% at over 500 merchant outlets or as a quick loan on their credit card account.

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Note to editors:

The Hongkong and Shanghai Banking Corporation Limited

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