

25 March 2024

## **HSBC spreads the Avurudu sunshine with rewarding card offers**

This Avurudu season, HSBC is bringing credit cardholders a host of exciting offers and rewards to make their celebrations even more memorable.

With over 200 offers available, HSBC invites Credit Cardholders to embrace the joy of Avurudu and create cherished moments with loved ones. The delightful offers, rewards, and convenient instalment plans will positively illuminate their festivities with warmth and togetherness.

Ranging from shopping, jewellery, e-commerce, household goods, daily essentials, dining, local holidays, and international travel, these offers cater to every conceivable need and desire, providing cardholders substantial discounts tailored to any lifestyle.

In addressing the seasonal routine demands, there are incredible deals at supermarkets that make it easy to fill up your shopping cart. Furthermore, there are discounts available for items from various reputed outlets catering to household needs, with flexible plans, as well as numerous offers at popular clothing outlets to celebrate the Avurudu season in style.

HSBC Credit Cardholders can enjoy tempting offers at some of Sri Lanka's top restaurants for a delightful evening with delectable cuisine. Even those in search of a quick snack will find a diverse array of choices available. Yearning for a swift getaway, whether locally or abroad, HSBC Credit Cardholders can take advantage of the numerous offers and discounts for travel and relaxation.

For cardholders looking to buy or gift jewellery this Avurudu season, they can avail the 0% instalment plans and convert any jewellery transaction from the listed merchants between LKR 50,000 and LKR 600,000 into a 12-month 0% flexi plan, spreading the cost over a year (up to a maximum of 3 transactions), making this Avurudu season truly special.

Moreover, with the ongoing Visa Olympic credit card campaign that is valid until 30 April, HSBC Visa Credit Cardholders also stand a chance to win a trip of a lifetime to the Olympic Games in Paris 2024, along with cash prizes. Frequent use of the HSBC Visa Credit Card during Avurudu enables cardholders to earn rewards points and increase their chances of winning the chance to attend the greatest sporting event in the world. The top spenders will win amazing prizes in three categories: Gold, Silver and Bronze.

HSBC invites all Credit Cardholders to enjoy the festive season in style, creating cherished memories with those who matter most, through savings across a range of merchant partners.

To explore the complete range of Avurudu offers, HSBC credit cardholders can visit [www.hsbc.lk/Avurudu](http://www.hsbc.lk/Avurudu)

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**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 62 countries and territories. With assets of US\$3,039bn at 31 December 2023, HSBC is one of the world's largest banking and financial services organisations.

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